CONTRACT

KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

Contract / Revision	Alt Order #
706358 /	06276068

Product
OBAMA/SKED A #1537

Contract Dates	Estimate #
10/23/12 - 10/29/12	**1537**

Advertiser	Original Date / Revision
Obama/D/President	08/14/12 / 08/14/12

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KTVD	Mary Tricoli	Telerep Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KTVD	10/23/12	10/29/12	KTVD 9News 8-9a	M-F 8-9a		:30			NM	10	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	10	$150.00							
N 2	KTVD	10/27/12	10/27/12	KTVD 9News Sat 6-7a	Sat 6-7a		:30			NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	- - - - - S-	2	$100.00							
N 3	KTVD	10/28/12	10/28/12	KTVD 9News Sun 6-7a	Sun 6-7a		:30			NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	- - - - - - S	2	$100.00							
N 4	KTVD	10/23/12	10/29/12	Anderson Cooper	9-10a		:30			NM	5	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$85.00							
N 5	KTVD	10/23/12	10/29/12	The Doctors	10-11a		:30			NM	5	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$85.00							
N 6	KTVD	10/23/12	10/29/12	KTVD 9news 11a	11-1130a		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$100.00							
N 7	KTVD	10/23/12	10/29/12	M-F 1130a-12p	M-F 1130a-12p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$100.00							
N 8	KTVD	10/23/12	10/29/12	People's Court	12-1p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$100.00							
N 9	KTVD	10/23/12	10/29/12	Judge Mathis	1-2p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$100.00							
N 10	KTVD	10/23/12	10/29/12	M-F 2-3p	2-3p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/12	10/29/12	MTWTF- -	5	$100.00							
N 11	KTVD	10/27/12	10/27/12	Sat Movie B	Sat Movie B		:30			NM	1	$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.
TERMS: Due 15th day of the Month following Broadcast.

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	-----S-	1		$50.00					
N 12	KTVD	10/28/12	10/28/12	Sun Movie B	Sun Movie B		:30			NM	1	$50.00
Week:		10/22/12	10/28/12	------S	1		$50.00					
N 13	KTVD	10/29/12	10/29/12	Mon Prime B	8-9p		:30			NM	1	$200.00
Week:		10/29/12	11/04/12	M------	1		$200.00					
N 14	KTVD	10/26/12	10/26/12	Fri Prime A	7-8p		:30			NM	1	$250.00
Week:		10/22/12	10/28/12	----F--	1		$250.00					
N 15	KTVD	10/26/12	10/26/12	Fri Prime B	8-9p		:30			NM	1	$250.00
Week:		10/22/12	10/28/12	----F--	1		$250.00					
N 16	KTVD	10/23/12	10/29/12	M-Su 9p News	M-Su 9-930p		:30			NM	7	$3,500.00
Week:		10/23/12	10/29/12	MTWTFSS	7		$500.00					
N 17	KTVD	10/23/12	10/29/12	KTVD 9news 930p	930-10p		:30			NM	5	$1,750.00
Week:		10/23/12	10/29/12	MTWTF--	5		$350.00					
								Totals			66	$11,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/22/12 -10/28/12	54	$9,280.00	$7,888.00
10/29/12 -11/04/12	12	$2,020.00	$1,717.00
Totals	66	$11,300.00	$9,605.00

Signature: _____ **Date:** _____

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